

# Connect, Create and Collaborate More Efficiently



Google Workspace seamlessly integrates all the core elements of work, which include email, chat, voice and video calling, document collaboration, storage and more.

## How Google Workspace is different



### Flexible

- A solution that makes it easy to work securely from anywhere.
- Access all communications, files and projects from a single space on any device.
- Seamlessly move between email, chat, video and voice communications.
- Integrates with other business applications you already use so you can work across platforms.



### Helpful

- Industry-leading AI helps you focus on high-value work.
- Smart writing suggestions quickly helps teams create more inclusive, high-quality content.
- AI-powered data tools promote data-driven decision making.
- Intelligent meeting capabilities make it easier to collaborate across languages and regions with equitable access.



### Innovative

- Immersive, human-centered experiences that keep people connected.
- Intuitive, reliable experiences make it easy to collaborate from home or the office.
- Tightly integrated apps make it easy to stay connected and transform ideas into fruition.
- Apps chosen by billions of users that are not mandated by IT.
- Easy and reliable video meetings that are scalable to any size room and space.



### Trusted

- Robust, cloud-based controls that are easy to manage.
- Intelligent security insights that help you reduce risk by identifying issues before they happen.
- Proactive protections help keep users secure by identifying emerging threats.
- Simple controls enable centralized manageability in a single admin console to help keep users, data and devices secure.

## Businesses that have chosen Google Workspace



# Why Google Workspace makes sense for your business

Companies with engaged employees have higher retention.

**68%**

of Google Workspace users in large companies say they enjoy their work more since adopting the technology<sup>1</sup>. Only 30% of Microsoft 365 users say the same<sup>2</sup>.

Innovative companies show stronger profit growth.

**75%**

of Google Workspace users say it has made their team more innovative<sup>3</sup>. Only 55% of Microsoft 365 users say the same<sup>4</sup>.

The best value for your investment.

**171**

hours saved per user per year\*.  
(Equal to 21 days per user per year).

**20%**

reduction of on-demand tech support\*.

**331%**

ROI driven by Google Workspace\*.

## Connect



Gmail



Calendar



Meet



Voice



Chat

## Create & Collaborate



Docs



Sheets



Slides



Forms



Sites



Keep



Jamboard



Drive

## Control



Vault



Cloud Search



Admin



Security Center

To learn more, contact your Google account team or visit [workspace.google.com](https://workspace.google.com)

Sources: <sup>1</sup>Gallup: The Right Culture: Not Just About Employee Satisfaction, April 2017; <sup>2</sup>Google Workspace vs. Microsoft 365 Impact on Business; <sup>3</sup>MIT Sloan: Are Innovative Companies More Profitable? December, 2017; <sup>4</sup>Forrester's model organization, used to estimate these results, is a global conglomerate with 20,000 employees and \$3 billion in annual revenue.