



# The Power of Partnership



#### The Collaborative Advantage

Today's businesses require modern networking solutions that are agile, flexible and reliable – allowing teams and customers to connect and engage securely almost anywhere at any time. With the alignment of T-Mobile and Ingram Micro, channel partners can now capitalize on a proven nationwide 5G network to align 5G business and service solutions with a simple sales cycle.

### The T-Mobile for Business Partner Program

We invest in our partners because when you win, we win, and most importantly our customers win. As you grow, we reward your performance with benefits.

#### Here's what to expect from us as a partner:



#### **Unconventional**

Get to the outcomes you want with next-gen solutions driven by unconventional thinking



#### Partner-obsessed

Leveraging our brand and resources to help your business succeed



#### **Better together**

Sales models and compensation regardless of who brings the deals to the table to meet your goals

#### **Partner Program Power UP**

We reward your performance and loyalty with benefits. As your activations grow, you unlock a menu of benefits, including rewards, recognition, access, and marketing dollars.

Marketing Tactics	We provide our partners with marketing tactics to help drive leads to your team to close sales
Rewards	We reward partners with benefits to encourage you to sell more T-Mobile for Business
Access	Performing partners are enabled access and time with T-Mobile for Business direct and field sales teams
<b>t</b> Recognition	Internal and external recognition is given to teams and partners to give additional visibility











## Winning with **Partner Teaming**

Our unique partner teaming model enables T-Mobile for Business to address customer needs and pain points by bringing in advanced hardware, software, and solutions from trusted partners.

**Simplicity** A single quarterback for all Partner Teaming opportunities

**Alignment** Aligned by segment regionally to drive to shared goals

Access to all partners and incented to choose best partner and solution

**Dedication** Dedicated to your segment as a part of your regional support team



- **Quicker turnaround**
- Shared goals
- **Bi-directional lift**
- **Best solutions**
- Collaboration

#### Choose your engagement level to sell T-Mobile

Partner Teaming is a collaborative sales approach between partners and the T-Mobile salesforce. There are three structured and supported methods for partners to allow you to choose your level of engagement to help win business with T-Mobile. Partners receive compensation at all engagement levels.

#### T-Mobile led

Our account executive brings the opportunity to the table and engages the partner for a service or a solution not directly available through T-Mobile.



#### Partner-generated

Partner brings the opportunity to T-Mobile for Business.

Ingram Micro sells the hardware and shares the referral with T-Mobile to sell the connectivity.

To learn more about working with T-Mobile for Business

Contact Ingram Micro/T-Mobile Program Manager <u>Luther Barnett</u> or Solution Sales Specialist <u>Michael Lindley</u>.