



Printhead Deep Discount Opportunity

North America

With the **Printhead Deep Discount Opportunity** (the “Discount” or “Promotion”), you can take advantage of an additional significant recommended upfront discount of 40% when you sell select printheads.

These discounted printheads support end-of-sale Zebra printers, providing you with an ideal opportunity to reach back out to customers and help them affordably extend the life of their printers with new printheads.

Promotion Overview

An additional recommended upfront discount of 40% off list price to resellers on qualified sales of select Zebra printheads.

Details	<p>The Discount applies to the printhead SKUs listed below (“Products”), while supplies last.</p> <p>Printers, services, accessories and custom SKUs are not eligible for this Discount.</p> <p>All instant discounts from Distributors to Participants represent recommended additional instant discounts only. Participants’ prices are determined by the distributors from whom they purchase, and Participants’ prices to their end customers are determined by Participants at their sole discretion.</p>
Promotion Period	August 7 – December 31, 2023
Eligibility	All Zebra™ PartnerConnect program resellers in North America (“Participants”)
Combination with Other Discounts / Promotions	<p>The Discount <i>cannot</i> be combined with Price Concessions.</p> <p>The Discount <i>can</i> be combined with Deal Registration, Spotlight programs and other promotions (including Sell and Win, and incentives for Broadline Technology Reseller sales personnel).</p>
Product Sourcing	Products must be purchased through distribution.
Participation Process	To take advantage of the Discount, Participants must provide the discount code NAJUL23PRNTHD , along with their PartnerConnect Membership #, to Distributors when placing their order.
Minimum Order Quantities	No minimum quantity is required to receive the Discount.



Eligible Product SKU List (“Products”)

Tabletop Printheads	G79056-1M	Kit Printhead 203 dpi Z4M+
	G41400M	Kit Printhead 203 dpi S4M
	G46500M	Kit Printhead 300 dpi 170XIIIPlus, 170PAX4
	G57212M	Kit Printhead 300 dpi RH 110PAX4
	G38000M	Kit Printhead 203 dpi RH and LH 170PAX4 170XIIIPI
	G57202-1M	Kit Printhead 203 dpi RH and LH 110PAX4
	79802M	Kit Printhead 600 dpi ZM400
	G32433M	Kit Printhead 300 dpi 105SL
	G32432-1M	Kit Printhead 203 dpi 105SL
Kiosk Printheads	P1014112	KIT PRINTHEAD TTP2000
Desktop Printheads	61330M	Printhead Assembly (for HC100)

For More Information

Participants should contact their Channel Account Manager or Distributor for any questions. All pricing-related inquiries should be directed to Distributors.

Participant Terms

Discount Period: August 7 – December 31, 2023

1. In this Discount offered by Zebra Technologies or any of its affiliated companies (referred to throughout this document as “Zebra”), Participant must notify the Distributor, at the time of order, of Discount eligibility by providing the code NAJUL23PRNTHD for each particular transaction.
2. Participants must be in good standing in the PartnerConnect program and must provide end-user name, country and zip code information as well as any other sales-out information at the time of order to be eligible to receive the Discount.
3. The Discount is available for orders placed with a Distributor during the Promotion Period and shipped no later than 30 days after the conclusion of such period. Product supply during the Promotion Period is subject to availability.
4. All instant discounts represent recommended instant discounts only. Distributors and Participants are always free to sell at the prices they choose.
5. The Discount cannot be combined with Price Concessions. The Discount can be combined with Deal Registration, Spotlight programs and other promotions (including Sell and Win, and incentives for Broadline Technology Reseller sales personnel).
6. The Discount applies to the Products. Printers, custom SKUs or accessories and services sold in conjunction with the Products are not eligible for the Discount.
7. The Discount can be combined with additional discounts that may be available to eligible Participants through a related PartnerConnect specialization.
8. Zebra and its agents have the right to audit, validate or verify any purchases/sales claimed and serial numbers submitted.

9. Zebra reserves the right to modify, withdraw or cancel the Discount (in whole or in part) at any time and/or in any geography for any reason or for no reason, without prior notice.
10. Any requests that do not comply with the terms of the Discount will be rejected. The Discount is subject to all local laws and regulations.
11. Based on the Distributor's sales out report validated by Zebra, or on Zebra sales records, if a Participant violates the conditions of the Discount, Zebra or the Distributor (as the case may be) have the right to bill back the difference. Additionally, Zebra may terminate Participant from this Discount and from the PartnerConnect program.

Disputes

THIS PROMOTION IS GOVERNED BY THE PARTNERCONNECT PARTICIPATION TERMS AND CONDITIONS (OR PARTNERCONNECT AGREEMENT) CURRENTLY IN EFFECT BETWEEN PARTICIPANT AND ZEBRA.

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